

Press release
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Meoton and Huesch & Partner support customers in efficient growth

Meoton, the innovative provider of data solutions for growth in the catering industry, and Huesch & Partner, the renowned logistics consultancy, have entered into a strategic partnership. Together, they are helping companies in the food and beverage industry to expand in a targeted manner and strengthen their market position.

Meoton uses state-of-the-art technologies to collect comprehensive data on almost all catering establishments in Germany - including product listings, prices on food and drink menus and social media data. Huesch & Partner brings in-depth expertise in the areas of process optimisation, cost efficiency and strategic orientation. The intelligent linking of market, logistics and cost data provides companies with unique opportunities for targeted market development and cost optimisation.

Efficient growth based on data

In an increasingly dynamic market environment, it is crucial not only to identify market opportunities precisely, but also to utilise them efficiently. The partnership between Meoton and Huesch & Partner enables customers to achieve profitable growth while optimising processes and costs with a holistic approach. Together, Meoton and Huesch & Partner offer an integrated solution for sustainable success.

Exploit market potential now

Companies that want to strengthen their market position and grow efficiently can now benefit from the combined strengths of Meoton and Huesch & Partner. Contact us to find out more about the possibilities of co-operation and to secure competitive advantages.

Contact us

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